



Late Winter is a wonderful time to visit...

**Hogle Zoo in Salt Lake City, Utah
for the
National Association for Interpretation's
Certified Interpretive Guide Training Workshop
February 28 – March 3, 2005**

Who: If your job involves reaching visitors about a natural or cultural resource, then this training is for you. Join us as we experience four days of fun and skills building.

What: The National Association for Interpretation's Certified Interpretive Guide training is internationally recognized professional training for everyone who brings visitors and resources together. Each day consists of presentations of new information followed by ample hands-on practice of the material. Topics include history, definition, and principles of interpretation; program development and delivery; audience assessment and needs; tangibles, intangibles, and universals; and presentation skills and communication. Participants will leave with an overflowing "bag of tricks" designed to make any interpretive program or material a success.

When: February 28 – March 3, 2005; 8:30 a.m. - 5:00 p.m. each day

Where: Hogle Zoo, Salt Lake City, Utah. Hotels are available nearby for out-of-town participants - information sent upon request.

Why: Certified Interpretive Guide training allows participants the chance to focus on and to improve interpretive skills for an entire four days, to network with other interpreters, to acquire a resume-building tool, and to join the growing ranks of certified professional interpreters.

Requirements: To receive NAI certification as an interpretive guide, individuals must attend the 32-hour course, complete with 80% or better a 50-question open-book exam, develop a presentation outline, and deliver a 10-minute presentation. All requirements can be completed during the four days of the workshop (test scores will not be available until after the workshop).

Cost: \$415 NAI members; \$460 non-members. Cost includes all instruction, workbook, certification fees, and snacks. Participants must provide their own lunch. A complete set of interpretive books is also available for \$117 (see registration form). **Special discount** of \$25 for CIG registration if you register for both this CIG and Region 7 workshop in Logan, Utah, March 3-6!

Instructors: Karin Hostetter, CIT, *Interpret This*, is an award-winning writer of curricula. She has developed nationally recognized programs and enjoys training volunteers in interpretive skills. Karin worked in the education departments of nature centers, museums, and zoos for over 35 years and now focuses on various types of interpretive writing and interpretive skills training.

Judy Fort Brenneman, CIT, *Greenfire Creative*, is an award-winning writer, presenter, and consultant in writing, creativity, interpretation, and marketing. She has been involved in writing, training, and marketing in technical, scientific, health, and interpretive fields for over twenty years. As a writer, editor, and presenter, she helps people tell their stories.

For more information on the certification program, go to NAI's website at www.interpnet.com and choose "certification program" from the menu on the left bar.

Questions? Contact Karin Hostetter, Interpret This, 720.234.5074; interpret_this@hotmail.com.

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8:30 a.m. – 5:00 p.m. each day
Hogle Zoo, Salt Lake City, Utah

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please send me information on hotels in the area. Yes No

Food Allergies: _____

Workshop Fee:

\$460 Non-member	_____
\$415 NAI member	_____
\$ 117 Complete Set of books (see below)	_____
\$ 12 Brochu/Merriman book	_____
<input type="checkbox"/> YES, I registered for Region 7 workshop also (subtract \$25)	_____
TOTAL:	_____

Please send check or purchase order only. Do not enclose cash. Credit cards are accepted via PayPal (call or email for instructions). Make checks payable and mail to Interpret This, 2321 S. Leyden St., Denver, CO 80222. Direct any questions to Karin Hostetter at 720-234-5074, interpret_this@hotmail.com.

Confirmation including directions, lunch arrangements, and any other special instructions will be sent upon receipt of registration.

Optional Books: You will have access to the **set** of books needed to complete the open-book exam during the workshop. You may also purchase your own set, which includes six interpretive texts, at a discounted package price of \$107, plus \$10 shipping and handling. If you order the set with your registration, you will receive your books during the workshop. The set includes *Environmental Interpretation*, by Sam Ham; *Interpreting Our Heritage*, by Freeman Tilden; *Interpretation of Natural and Cultural Resources*, by Knudsen, Cable & Beck; *Interpretation for the 21st Century*, by Beck & Cable; *Sharing Nature with Children*, by Joseph Cornell; and *Interpreting for Park Visitors*, by Bill Lewis. Books can be purchased singly at the workshop. In addition, a single book for \$12 by Lisa Brochu and Tim Merriman covers the basics of all the topics covered during the certification workshop.

Other Fine Print: Interpret This, LLC reserves the right to cancel this workshop if minimum registration is not reached at least 18 days before the start of the workshop. In this case, the entire fee is refundable or you may choose to apply the fee to a future workshop presented by Interpret This, LLC. Registrants who cancel with less than 18 days notice will receive no refund but may choose to send another person on the same registration.